

## WRITER GUIDELINES FOR MANUSCRIPTS

### OUR MISSION

*Hannibal Books is a Christian publishing company  
specializing in books and other written materials  
for helping families and individuals  
develop healthy patterns and skills to become all God created them to be.*

### WHAT TO SUBMIT

General non-fiction; inspirational; biography; autobiography; Christian living; self-help books; fiction; books for children and youth; books for ministry to children, youth, and adults; devotional books; and Bible-study materials for the lay reader.

#### What to Include

**1. A cover letter answering in detail each of these questions:**

- What is the book's subject matter and approach?
- To what specific audience (including age range) is the book addressed? Be precise.
- What distinguishes your book from others that exist on the subject? Do indepth research. Prepare a detailed, book-by-book, comparison list of any other books that may be even remotely similar to yours. Clearly most authors believe that their proposal is for a one-of-a-kind title; well you should, but please evaluate other books on the market to present an objective answer about how yours compares in approach and subject matter.

- What need does your book fulfill that the others already on the market do not?
  - What distinguishes you as an appropriate spokesperson on this subject? What life experiences do you have that make you a credible author on this topic?
  - Why is your book appropriate for Hannibal Books?
  - What opportunities would you have to promote your work? Hannibal seeks authors who already have extensive speaking ministries in place. Please list your opportunities for speaking engagements, seminars, radio/TV interviews. Do you have an existing website and/or blog?
  - Do you plan to purchase books for your own use or sales? If so, how many?
  - Who are the work's potential endorsers? On whom would you call to write a foreword for the book?
- 2. One or two sample chapters.**
- 3. A brief, one-paragraph synopsis of each of the other chapters.**
- 4. An appropriately sized, self-addressed, stamped envelope (with sufficient postage) for the return of your proposal (if you want us to return it.)**

## HOW TO SUBMIT

- Submit your letter, sample chapters, and one-paragraph synopses as typed or computer-printed copy. Do not hand write or hand print your submission.
- Consecutively number your pages throughout.
- On each document you submit include your name, address, and email address.
- Mail your material flat in an envelope with adequate postage. Do not fold your submission.
- Submit only clean and easily readable photocopies.

## ABOUT HANNIBAL BOOKS

For nearly three decades Hannibal Books has been serving the Christian evangelical community. It publishes evangelical and non-denominational trade books primarily for Christian readers. Book proposals need to be consistent with that perspective. These are the four categories of books we publish:

- Family Topics
- Missions Books
- Critical Issues
- Small-group Studies

## SUBMISSION PROTOCOL

*Thank you for understanding these following necessary policies about the volume of proposals Hannibal Books receives.*

- Do not send audio cassettes, computer disks, or email submissions in lieu of typed manuscripts.
- The Hannibal Books staff is unable to take query calls or answer query letters or query emails from authors.

- To be considered for publication, manuscript proposals must be submitted to:

**Hannibal Books**  
**313 South 11th Street, Suite A**  
**Garland, TX 75040**

- We cannot return any material that does not include an appropriately sized self-addressed, stamped envelope. If you do not send return postage, your material will be discarded.
- Within two weeks of the receipt of your manuscript, Hannibal Books will send you an email notifying you that your material has arrived at our offices.
- We pledge to do our best to respond to your material within three months. If within three months of your submission we have not contacted you, please feel free to send us an email inquiry at [hannibalbooks@earthlink.net](mailto:hannibalbooks@earthlink.net)
- Hannibal Books cannot be responsible for original manuscripts, photos, artwork, etc. Do not send these materials but make photocopies instead before you mail.
- Although Hannibal Books does thoughtful, extensive editing on manuscripts, we do not have the staff for rewriting or to serve as coauthors. For this type of assistance you may want to contact local universities or colleges, writers guilds, or editorial services.
- Please do not procure the services of an agent to make your submission for you. Please deal with Hannibal Books directly.

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